

Top Benefits DNA Connect™

As a Trouw Nutrition/Shur-Gain Advisor, you can use this information sheet to share the benefits of the DNA Connect app with dairy producers.



Speed

- Immediate integration of Newton diet updates directly to app.
- Producers can update the dry matter (DM) of their TMR ingredients and add water as needed to achieve a DM target.



Performance

- Producers can adjust their DM in real-time to improve performance and ROI.
- Provides producers with the opportunity to evaluate mixer accuracy by group.



Accessibility & Oversight

- Producers can manage feeding groups (lactating cows, heifers, dry cows) in the app by adding the # of animals in each group.
- Producers can schedule when the new ration will start for each feeding group.
- The app can track feeding accuracy by animal group and run reports.
- Producers can add additional users to farm with assigned permissions.
- Producers can see the mixing accuracy by viewing daily trends.



Communication

- Producers can utilize the integrated messaging in the app to ask questions and connect with you, their Trouw Nutrition/Shur-Gain advisor.



Connectivity

- The app can be downloaded on smartphones and the user can select cellular data or wi-fi only.
- No Wi-Fi available? No problem. The app can store information on the producer's device until it finds wi-fi available to upload information.



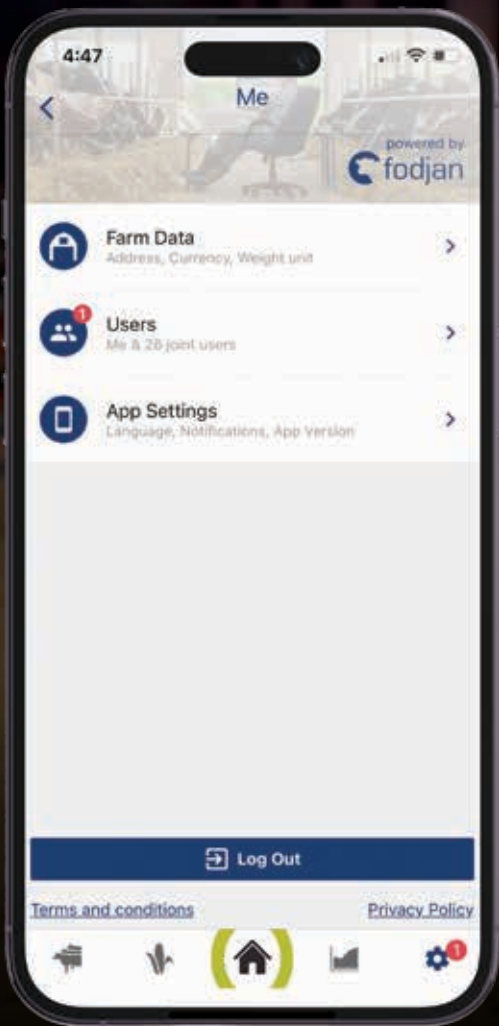


DOWNLOAD APP TODAY



DNA CONNECT™

Change dry matter and update diets in real-time on your mobile devices with the click of a button



Monitor



Evaluate



Manage



Review

POWERED BY **newton**



trouwnutrition.ca

trouw nutrition
a Nutreco company