



CANADA'S
OUTDOOR
FARM SHOW

September 12, 13 & 14, 2023

Discovery Farm, Woodstock, ON

SPONSORSHIP OPPORTUNITIES

Enhance Your Exposure

Make the most of your investment at **Canada's Outdoor Farm Show** with a customized sponsorship package that is tailored to increase your company's impact on the professional farmers who attend. Our expert event sponsorship team will work with you to reach your marketing objectives through the sponsorship.

Why Sponsor?



outdoorfarmshow.com





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MAXIMIZE YOUR EXPOSURE

at Canada's Outdoor Farm Show

These are standard deliverables for each level that include an excellent mix of promotions. Sponsorship executions are customized for each package.

PLATINUM SPONSOR \$25,000+

- eTickets – 150 admission passes
- Canada's Outdoor Farm Show Official Show Guide Promotion — written mention and logo
- Four mentions on Canada's Outdoor Farm Show social media channels
- Logo on homepage and sponsor page of outdoorfarmshow.com
- Logo on sponsor page in Canada's Outdoor Farm Show Official Show Guide and Pocket Program & Map
- Inclusion in Map Your Show sponsor directory and a Level 2 Enhanced Listing Package (logo, images and video)
- Logo on large sponsor signage at event
- Sponsor flag to be hung on a flagpole on the perimeter of show site

GOLD SPONSOR \$10,000 – \$24,999

- eTickets – 100 admission passes
- Canada's Outdoor Farm Show Official Show Guide Promotion — written mention and logo
- Two mentions on Canada's Outdoor Farm Show social media channels
- Logo on homepage of outdoorfarmshow.com
- Logo on sponsor page in Canada's Outdoor Farm Show Official Show Guide and Pocket Program & Map
- Inclusion in Map Your Show sponsor directory
- Logo on large sponsor signage at event
- Sponsor flag to be hung on a flagpole on the perimeter of show site

SILVER SPONSOR \$5,000 – \$9,999

- eTickets – 50 admission passes
- Canada's Outdoor Farm Show Official Show Guide Promotion — listing mention
- Inclusion in Map Your Show sponsor directory
- Logo on sponsor page in Canada's Outdoor Farm Show Official Show Guide and Pocket Program & Map
- Logo on large sponsor signage at event
- Sponsor flag to be hung on a flagpole on the perimeter of show site

BRONZE SPONSOR \$3,000 – \$4,999

- Logo on sponsor page in Canada's Outdoor Farm Show Official Show Guide and Pocket Program & Map
- Inclusion in Map Your Show sponsor directory
- Logo on large sponsor signage at event

FOR MORE INFORMATION PLEASE CONTACT OUR TEAM:

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