



September 12, 13 & 14, 2023

Discovery Farm, Woodstock, ON

SPONSORSHIP OPPORTUNITIES

Our sponsorship program is an effective way to give you maximum exposure to our farmer audience with a variety of sponsorship opportunities.

Crop and Equipment Demonstrations

Sponsor live equipment demonstrations during the show

Benches

Branded benches placed throughout the show site

Garbage Cans or Recycling Bins

Branded wraps or stickers on garbage and recycling bins

Eating Areas

Sponsor an eating area or a VIP area for customers

Entrance Gates

Have a presence at the gates with signage, swag, street team volunteers, branded tents and more

Small Crop Demonstration Plots

Plant small crop plots around common areas, with signage

Staff/Volunteer Clothing

Include your brand on Canada's Outdoor Farm Show staff and/or volunteer clothing or hats

Livestock Demonstrations

Sponsor livestock demonstrations such as cattle handling, bale wrappers, TMR mixers and more

Brunches

Sponsor the annual VIP Dairy Producer Brunch and AgTech Breakfast

Pocket Program & Site Map

Sponsor the printed Pocket Program & Site Map distributed to all attendees at the Canada's Outdoor Farm Show entrance gates

Online Exhibitor Directory

Enhanced exhibitor listings (with logo, photos, videos, etc.) on online directory

International and VIP Business Centre

Sponsor this important show hub for international guests and exhibitors

Building Title Sponsorships

Title sponsorship for one of the buildings and/or tents on-site during the show

Hand Wash Stations

Brand exposure on hand wash stations

Event Banner Ad

Display your company's brand on the event app

Other Sponsorship Ideas:

- Street team/volunteer team
- Golf cart sponsor
- Umbrellas
- Livestock feed, bedding, etc.
- Exhibitor daily newsletter
- Camping and RV park
- Agri-tour partner
- Charging station for mobile devices
- Dust control
- Small engine/power equipment

FOR MORE INFORMATION PLEASE CONTACT OUR TEAM:

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