



To Whom It May Concern,

This is a letter of information regarding the agricultural trade show titled Canada's Outdoor Farm Show.

Canada's Outdoor Farm Show is an annual event held in Woodstock, Ontario. The 2020 dates are September 15, 16 & 17. This outdoor trade show event showcases the newest technology in Canadian farming techniques. Its primary purpose is to offer farmers a venue to learn through knowledge transfer from agriculture companies and post-secondary institutions. The focus of the event is large farm production of corn, soybeans, forage, dairy beef cattle, other types of livestock and niche markets. There are 750 companies that participate in the event and it attracts over 40,000 visitors.

Canada's Outdoor Farm Show provides programming such as live in-field demonstrations of agriculture equipment, crop plots and livestock equipment, plus social interaction between industry professionals.

Canada's Outdoor Farm Show is open to visitors from outside of Canada to attend or exhibit at the event. It also offers International Visitors an exclusive area within the trade show to relax and visit with customers and suppliers.

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Canada's Outdoor Farm Show is a division of Glacier FarmMedia. Member of the Farm Show Council.