

2019

SPONSORSHIP OPPORTUNITIES



ENHANCE YOUR EXPOSURE

Make the most of your investment at **Canada's Outdoor Farm Show** with a customized sponsorship package that is tailored to increase your company's impact on the professional farmers who attend. Our expert event sponsorship team will work with you to reach your marketing objectives through the sponsorship.

WHY SPONSOR?

<p>BRAND:</p> <p>Increase visibility, recognition and loyalty</p>	<p>SALES AND LEADS:</p> <p>New business with existing customers and access to new customers</p>	<p>ENGAGEMENT:</p> <p>Direct involvement with targeted farmer audience</p>	<p>RELATIONSHIPS:</p> <p>Build and strengthen through face-to-face interaction</p>	<p>PARTNERSHIPS:</p> <p>Collaborate with agricultural professionals</p>
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CUSTOMIZED PACKAGES

Sponsorship executions are customized for each sponsorship package.

Customizations could include featuring products or services, presenting demonstrations and programming, and even naming and branding rights of pavilions and other areas. Promotion of these packages is tailored for each, and can include tactics like additional exposure in the Official Show Guide and other communications channels, on-site signage, social media promotion and more.

Each package includes logo and sponsorship recognition:

- on outdoorfarmshow.com
- in the Pocket Program and Map (distribution: 66,250)
- in the Official Show Guide (distribution: 50,000)

For more information, contact

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