2019

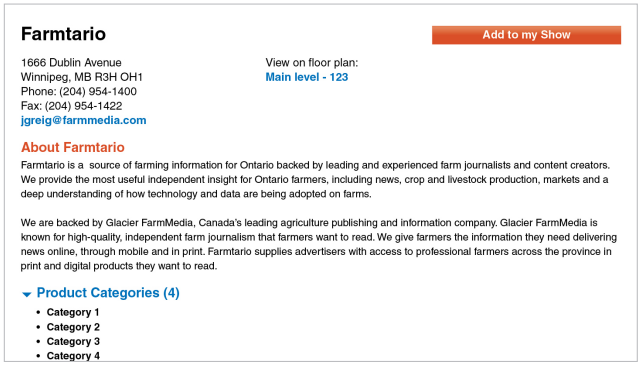
ENHANCED EXHIBITOR DIRECTORY PACKAGES

Make your company stand out. Farmers are starting their **Canada's Outdoor Farm Show** experience online, planning their trip using the **Map Your Show Exhibitor Directory**, featuring the exhibitor list and map.

CANADA'S OUTDOOR FARM SHOW
Presented by Farm Credit Canada
Sept. 10, 11 & 12 2019

The **Map Your Show Exhibitor Directory** is the exclusive online planning tool for farmers organizing their trip to **Canada's Outdoor Farm Show**. Customize your listing to tell potential customers about your business, share information about new products, promote product videos and more.

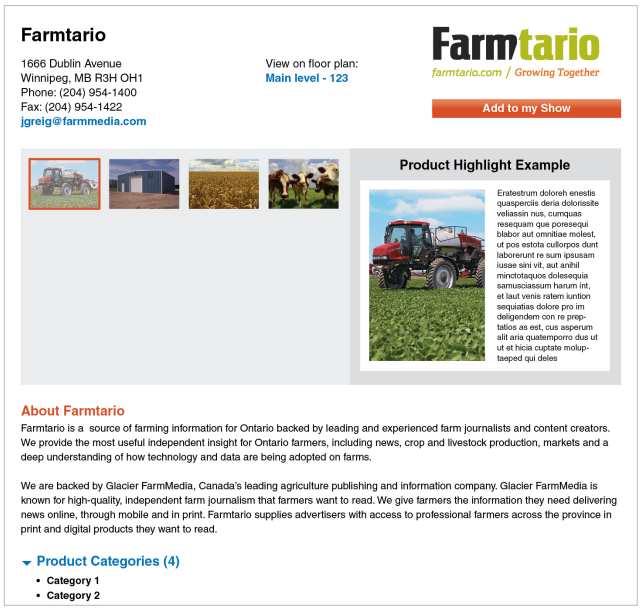
BASIC LISTING | Included with exhibit space



FEATURES:

- Attendees can add your company to "My Show Planner"
- Write a description about your company
- Add product categories

LEVEL 1 PACKAGE | $400



FEATURES:

- Includes the Basic Listing
- Upload company logo
- Upload four images (or image and text panels) to highlight products or services
- Upload online press releases
- Access to online leads

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Presented by fca Farm Credit Canada
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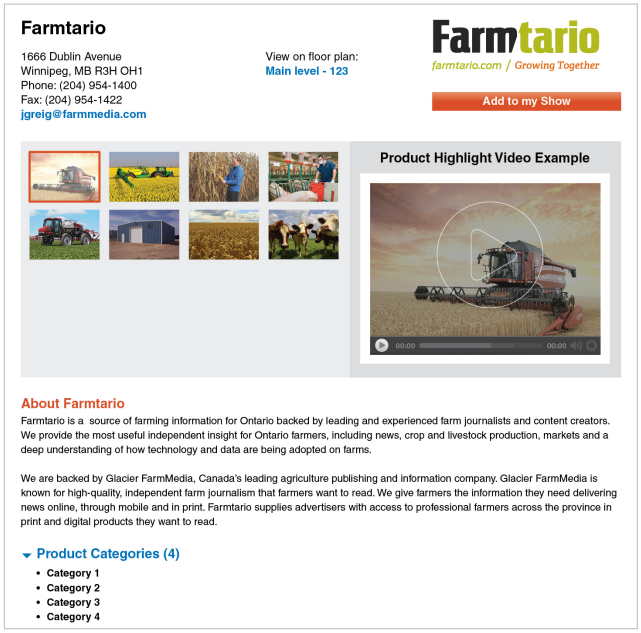
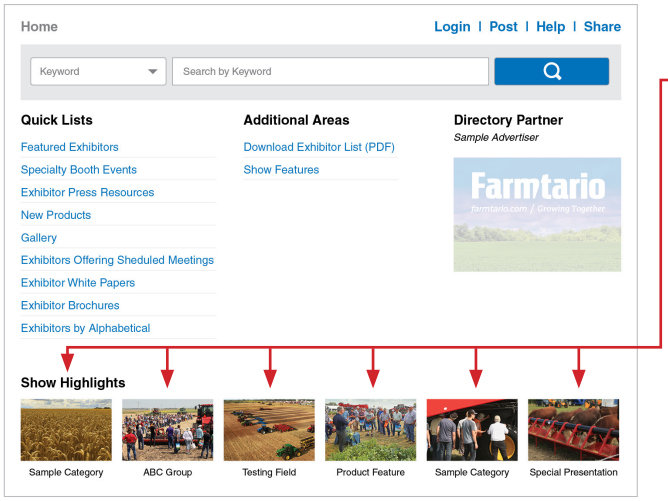
LEVEL 2 PACKAGE | $750



FEATURES:

- Includes the Level 1 Package
- Four video panels (for a total of eight display panels)
- Online booth is highlighted with a corner peel
- Priority placement at the top of all online searches
- Inclusion in the Featured Exhibitors search

SHOW HIGHLIGHTS PACKAGE | $950



FEATURES:

- Includes Level 2 Package
- Showcase a product image or video on the Exhibitor Directory home page
- Live link directs attendees to your company's listing
- First come, first served - limited to 21 companies

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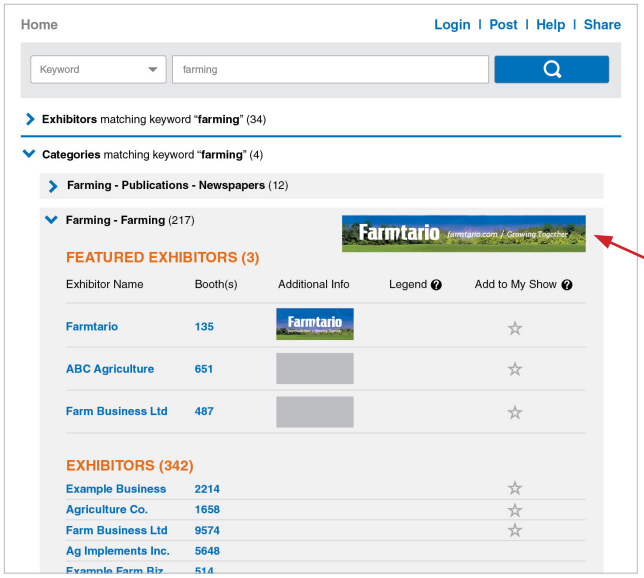
PRODUCT CATEGORY PAGE | $950



Stand out with an exclusive package that will guarantee your company is the **#1 listing in your product category.**

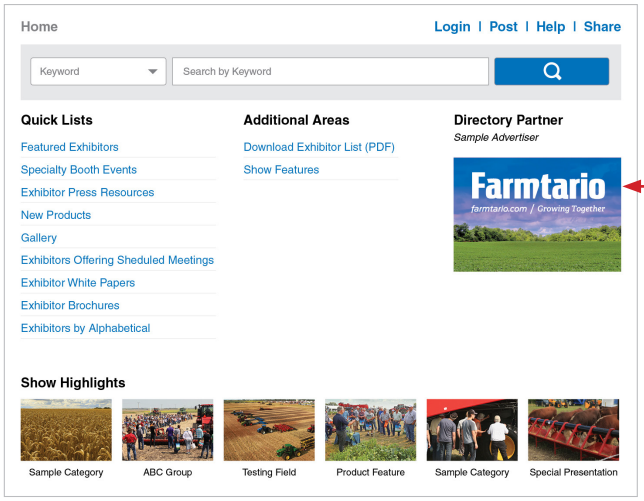
FEATURES:

- Includes the Level 2 Package
- Exclusive within product category
- Guaranteed #1 listing in your product category
- Banner ad at the top of your product category page
- Live link directs attendees to your company's listing
- Statistics are available for tracking

Banner ad specs: 320 x 50 pixels; upload requires

- 640x100 pixel image for retina devices.
- Live link to your company's listing.

DIRECTORY PACKAGE | $1750



Exclusive opportunity for promotion on the **home screen of the Exhibitor Directory**

FEATURES:

- Includes the Level 2 Package
- Exhibitor Directory home screen banner ad
- Separate, measurable statistics for tracking

Banner ad specs: 180 x 150 pixels;

- requires a 360x300 pixel image upload for retina devices

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