

Seed and Crop Protection Demo Guide

Canada's Outdoor Farm Show's unique outdoor show site enables seed and crop protection exhibitors to give farmers an up-close and personal look at their products in action. Canada's Outdoor Farm Show is proud to be hosting over a dozen crop plots at this year's show.

A variety of seed and crop exhibitors will be showing off their varieties at their plots, and will be there to talk to farmers about which products will work best for them.

Find these crop demonstrations along 1st Lane and North Mall, as well as on 6th Lane South. Here is a preview of what each company will be featuring at their plot this year.

Elite Seeds/The Agromart Group

Stop at the Agromart Group booth and discover the spectacular Elite Seed demonstration plot on North Mall.

Elite Seeds develops and delivers a variety of tailor-made seeds to Canadian farmers, specifically designed to meet all their needs. Elite's unwavering commitment to all Canadian farmers is demonstrated through continued strategic investment in crop production research, plant breeding and crop variety development. Choosing Elite means high quality products, cutting-edge technology and industry leadership experience for the farmers.

Sevita – PROSeeds

The PROSeeds plot will be showcasing three soybean product lines that feature proprietary genetics and the most sought after industry leading traits. Stop by to learn about Advancing Soybean Genetics and driving local partnerships.

Their premier food grade lineup represents the optimal balance between genetics that perform on farms and the food qualities that are in demand by manufacturers all over the world. The PROGrade Conventional lineup delivers competitive contracting opportunities and includes established varieties with proven track records, the latest new releases from Sevita genetics, and specific products developed for specialty end uses. The AdvancePRO traited lineup offers you your pick of the latest traits available in soybeans today. All three product lines feature a wide range of varieties from 2450 CHU to 3100 CHU.

Horizon Seeds

Horizon Seeds Canada will showcase 11 corn varieties, including seven hybrids with Agrisure Viptera for Western Bean Cutworm protection. The corn heat unit zones covered will be 2700 to 3100, including a brand new 2900 CHU and 3100 CHU. A couple lower traited high yielding hybrids will be on display in the 2700 and 2900 CHU zones.

In soybeans, high yielding Altitude RR2Y variety and new RR2X varieties will be on display. Heat unit zones covered will range from 2700 CHU to 3175 CHU.

PRIDE Seeds

PRIDE Seeds will be highlighting their corn and soybean lineups. The corn lineup will include both G and C series corn. The soybean lineup will feature Round 2 Yield soybeans, Roundup Xtend and Liberty Link soybeans.

They will also be launching "PRIDE

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AgriShield" soybean seed treatment system this year. This will showcase what PRIDE Seeds is bringing to the market this year for soybean seed treatment in both fungicide and fungicide/insecticide. These products will be shown in on-site plots. Speakers will be present to talk about this launch.

Additionally, they will showcase their work around multi-hybrid corn. The planter will be at the site, and speakers will explain what farmers are seeing and finding out around this technology option. Finally, they will show differences in varieties and explain their use in different situations.

Maizex

At the Maizex exhibit see almost the complete corn and soybean lineup. This will include some significant new hybrids and cultivars in grain corn hybrids, silage hybrids, conventional hybrids and the soybean lineup.

Don't miss the multi-hybrid corn planter and some of the new fertilizer banding options that have been installed and tested on this unit in 2018. Big tonnage, big digestibility, big energy or all of the above. Be sure to check the silage plots and examine the results from already harvested plots. There will also be agronomy demos at the site, including: Boosting Grain Filling in Corn via Foliar Approaches and Stimulating Soybeans into Producing More Pods per Acre.





Pioneer

Check out the Pioneer crop plot to view new and trusted Pioneer® brand grain corn, silage corn and soybean product demos. Learn about new soybean seed treatments, DuPont™ Lumiderm® and Lumisena™ and see the performance of these products in the plots along with Lumivia® seed treatment for corn.

Monsanto

Monsanto is excited to share customized solutions for key agronomic challenges and various growing conditions. They want to hear about your farm and unique agronomic challenges.

What isn't new at their plot this year? Not only do they have NEW, locally-bred and tested DEKALB® brand corn and soybean products and a NEW suite of Accelaron® Seed Applied Solutions seed treatment options, experience Climate FieldView™ like never before by stepping into a virtual experience.

ALPINE

ALPINE will showcase new seed-placed starter fertilizer technology. ALPINE G241-S contains K-Tech, a new and unique formulation of potassium that offers agronomic advantages over conventional starter fertilizers. ALPINE G241-S also contains sulphur, which is an increasingly important nutrient as Ontario's crop producers strive for higher and more profitable yields.

Both the corn and soybean demonstrations also have been sprayed with a foliar application of products such as ALPINE K20S and ALPINE SRN.

Ontario Soil and Crop Improvement Association/Ontario Ministry of Agriculture Food and Rural Affairs

Features at the OSCIA/OMAFRA crop plot will include strip tillage, a precision corn-planting demo, tiger nuts and soybean fertility options. Inside the tent there will be posters providing information about provincial weather data, crop heat unit data, management strategies to control insect pests, and hands-on availability to the Agricultural Information Maps.

Stoller

The focus of Stoller Enterprises Limited's plots this year will be a newly registered product called Fortified Stimulate Yield Enhancer (F.S.Y.E.), which contains a proprietary blend of bio-identical growth regulating hormones which enable



Sevita – PROSeeds



Pioneer



Maizex

optimal yield production. The optimized, stable, and patent-pending formulation allows the active ingredients to remain effective longer, and in turn promotes vigorous plant growth. F.S.Y.E. has an ideal 2:1:1 ratio of the following hormones; Cytokinin, Gibberellin and two specific forms of Auxins (IBA & IAA). The advantage of using two separate forms of Auxin will be a rapid growth, caused by the IAA form of Auxin. The IBA form of Auxin gives a long term effect on the growth of the plant to promote better yield characteristics. F.S.Y.E. is the only EPA/CFIA registered enhancer with four essential growth regulators. Proven to enhance cell division, cell differentiation, and cell enlargement, F.S.Y.E. will boost root growth, improve plant vigor, increase the plant's nutrient utilization, and balance its hormone levels for optimal growth.

They will showcase application timings that can be used during a growing season; from a seed treatment only application, to a full Stoller program.

Corteva Agriscience™, Agriculture Division of DowDuPont™

Exciting things are happening in the Corteva Agriscience™, Agriculture Division of DowDuPont™ crop plot!



Horizon Seeds



Dekalb



ALPINE

Roundup Ready® corn and Roundup Ready® soybeans as well as Enlist™ corn and Enlist™ soybeans will be planted and on display this year. Stop by to see the latest seed treatment technology including Lumivia, Lumisena and Lumiderm.

Also on display and new for 2018 is Elevore herbicide, a solution for glyphosate resistant Canada fleabane. They will also showcase much of their crop protection line-up: corn and soybean herbicides, as well as nitrogen stabilizer eNtrench, Acapela fungicide, and Delegate insecticide.

Brevant seeds

This year marks the launch of Brevant™ seeds at Canada's Outdoor Farm Show. Stop by the plot to learn about new soybean seed treatments, DuPont™ Lumiderm® and Lumisena™ and to see the performance of these products in the plots along with Lumivia® seed treatment for corn, new Unified™ corn silage hybrids with SilaSoft™ technology.

Oxford Agropro and Country Farm Seeds Ltd. will also have crop plots at Canada's Outdoor Farm Show this year.