



## FARM SHOW FOUNDER INDUCTED INTO HALL OF FAME



**MILTON, ON** - The founder of Canada's Outdoor Farm Show, Ginty Jocius, was inducted into the Ontario Agricultural Hall of Fame over the weekend along with 4 other inductees. The event took place at the Country Heritage Park in Milton, marking the 30th anniversary of inductions recognizing the contribution made by leading individuals to the growth and development of Ontario's agriculture and food industries.

The Hall of Fame citation noted Ginty's "legacy of deep commitment to Ontario agriculture and a stellar reputation as an innovative and creative marketer of agribusinesses, both large and small."

In accepting this recognition on behalf of her late husband, Lorie Jocius, President of Canada's Outdoor Farm Show, acknowledged the many former inductees who had made an impact on Ginty's life, particularly William A. Stewart, Ontario's Minister of Agriculture for 14 years for whom Ginty served as Executive Assistant for the last three years of his term.

"If Ginty were here today, he would whisper to you to communicate your dedication to agriculture and agri-business," Lorie recounted. "He would say that, if you don't like the word promote, then showcase, explain, demonstrate, inform, enlighten, clarify, educate, communicate ... but let the world know the importance of what you are doing out in your particular field of endeavour - your particular commodity - your particular passion."

Ginty was always well known for his marketing and communications skills, so his wife closed her remarks by adding: "Agriculture is at a crossroads. The general public is so far removed from the farmgate that they no longer understand a growing cycle. We have to communicate to this country that a strong agricultural sector is imperative - that agriculture calls to a unique and intelligent breed of doers - and that 'this business of farming' is the most rewarding industry in which to make a career."

The other four inductees to the Ontario Agricultural Hall of Fame included Ross Sinclair Beattie, the Honourable Ralph Ferguson, John Albert Hughes (1879-1949) and Peter Lewington (1923-1992). Please visit [www.oahf.on.ca](http://www.oahf.on.ca) for more information.

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