

Meet the Farm Show's Official Ag Business Partner

Where you find farmers, you'll find Farm Credit Canada (FCC) - and this September you'll find farmers and FCC at Canada's Outdoor Farm Show (COFS).

Farm Credit Canada is the COFS Official Ag Business Partner and will be more visible to attendees this year as they move to Middle Machinery Mall at the corner of 2nd Lane.



"Our aim is to enhance rural Canada by providing farmers and their families with specialized and personalized financial services," says Barry Smith, Vice-President, Western Ontario Operations for FCC. "That's the reason we have aligned ourselves with Canada's Outdoor Farm Show; it's where our customers are."

As the Official Ag Business Partner, FCC will be supporting a number of Farm Show events. FCC employees will be welcome attendees at both entrances on September 15, 16 & 17. FCC is also a strong supporter of both the VIP Poultry Producers' Lunch and the VIP Dairy Producers' Brunch, two "invitation-only" special events held on Wednesday and Thursday of the Show.

FCC is Gold Sponsor of Auction Thursday, when two live auctions will be held at the Show. At noon on Thursday, September 17th, Carson Farms and Auction Services Ltd. will sell 70 robot-ready dairy heifers in the Cover-All Dairy Innovation Centre. At 4:00 pm, Bryan's Auction Services will auction a variety of equipment in the West Demo Field. Attendees should be sure to contact their local FCC office to discuss their financial options prior to Auction Thursday.

FCC's commitment to agricultural business and farmers is long-term and on-going. This winter, FCC will offer a variety of free workshops on topics such as farm expansion, commodity marketing management, and estate planning. These workshops will be held province-wide and are designed to help producers improve their farm management skills. Drop by the FCC Exhibit at Canada's Outdoor Farm Show to find out more about these workshops and when they will be offered in your area.

"Farm Credit Canada aims to provide its customers not only with financing help, but with the tools and knowledge to move their businesses forward," says Smith. "These services help our customers make sound business decisions and experience greater successes."

Canada's Outdoor Farm Show will be held September 15, 16 & 17, 2009 at Canada's Outdoor Park, Woodstock, ON.

For more information, visit www.OutdoorFarmShow.com

