



## Fifteen Years in Woodstock

For fifteen years, the team at Canada's Outdoor Farm Show has called Woodstock and Oxford County their home. And so 2011 marks a special anniversary for this second home.

In 1994, the gates swung open for the first time at the Outdoor Farm Show located on a portion of the 850-acre Shur-Gain Research Farm at Burford, Ontario. When an opportunity knocked to move the Show to the fertile soils of Oxford County, the stakes were pulled up in 1997 with both a location move and a more nationally-appropriate name change to Canada's Outdoor Farm Show.

Known now as Canada's Outdoor Park, the facility is actually part of the University of Guelph's network of research stations and farms. Operated by the Agricultural Research Institute of Ontario (ARIO), the 85-acre site of Canada's Outdoor Farm Show neighbours the many research field crop trials and plots conducted annually by faculty at the Ontario Agricultural College at the University of Guelph.

"The University and ARIO have been incredibly supportive of our efforts to demonstrate new technologies and innovations to Ontario producers," says Lorie Jocius, President of Canada's Outdoor Farm Show. "Their involvement helps keep us striving to always be on the leading edge of showcasing what is new in agriculture. They keep us on our toes when it comes to KTT – Knowledge and Technology Transfer!"

Canada's Outdoor Farm Show continues to be a proud member of the Woodstock community and is pleased to celebrate this milestone anniversary together with the City and their Oxford County neighbours. Here's to many more years of featuring the best of Canadian agriculture in Woodstock at Canada's Outdoor Farm Show.

Canada's Outdoor Farm Show will be held September 13, 14 & 15, 2011 at Canada's Outdoor Park in Woodstock, Ontario. For more information, visit [www.OutdoorFarmShow.com](http://www.OutdoorFarmShow.com)