



Dairy Day Schedule Announced

It comes as no surprise that the three days of Canada's Outdoor Farm Show is a popular destination for dairy farmers because the Woodstock location sits in the heart of dairy country. But there is always an added surge on the last day of the Show – Dairy Day. Thursday, September 15th, will again be Dairy Day at Canada's Outdoor Farm Show with exhibitors and sponsors putting in extra effort to make Thursday's schedule special for dairy farmers, whether in the field demos, dairy barns or meal tents.

"We are pleased to announce the return of our ***Where Dairy Farmers Meet VIP Brunch***," says Sponsorship Co-ordinator, Robin Valeriotte. "Every year this brunch is a great kick-off to Thursday's Dairy Day and the last day of the Show."

More than 800 dairy farmers have been invited to the Brunch by one of the sponsoring agri-businesses. Valeriotte and a team of dedicated sponsors have coordinated this year's event so that peer dairy producers can have an opportunity to network and share common concerns in the Special Events Tent next to the Ducks Unlimited Wetland Farm Pond.

The 2011 brunch is proudly sponsored by Blythe Brae Farms, DeLaval, EastGen, Farm Credit Canada, Grandview Concrete Grooving Inc., Mycogen Seeds, Norwell Dairy Systems, Ontario Dairy Farmer magazine and the Progressive Dairy Operators (PDO). In addition to the VIP Brunch, there will be many live demonstrations for dairy farmers to observe in addition to those taking place in the BriteSpan Dairy Innovation Centre and EastGen Dairy Producers' Pavilion (formerly the Gencor Dairy Producers' Pavilion). Attendees can take in the biogas exhibits and Thursday's new forage harvesting demo.

Five companies will demonstrate their forage harvesting equipment on an alfalfa field in the East Demo Field. This machinery demonstration will showcase Claas, Hesston, John Deere, Krone and New Holland equipment in action. Forage is extremely important to dairy producers so, when deciding when to host this unique yet expansive demonstration, Thursday became the obvious choice.

"We know there have been major developments in forage harvesting machinery and it's time to showcase them at the Show," says Paul Roper, Sales and Demonstration Co-ordinator for Canada's Outdoor Farm Show. "Dairy Day attendees will see these impressive machines up close and in action which is a major advantage when trying to make buying decisions on new forage equipment."

The forage harvesting demo will run on Thursday September 15th ONLY at 2:30 p.m. in the East Demo Field. Attendees interested in the forage harvesting demo can take shuttles that will pick up in front of the BriteSpan Dairy Innovation Centre and the COFS Site Office before dropping off at the East Demo Field.

"We've been working all year long to bring a strong line-up of interactive demonstrations and topical events in which attendees can be actively involved," adds Roper. "Whether attending on Tuesday, Wednesday or Thursday, there will be something for everyone at this year's Show."