

## COFS & its Presenting Sponsor FCC Drive Way Hunger Together

Hunger is an issue that affects all of Ontario – cities, smaller communities and rural areas. Each month, more than 375,000 Ontarians turn to local food banks for assistance. That's more than the population of London, Ontario. Even more tragic is that more than a third of these are children under the age of 16 years.



Farm Credit Canada (FCC) recognizes this need and is committed to help. Each year, FCC partners with local food banks, schools, businesses, community groups and its customers to help fight hunger in Ontario and across the country through the FCC 'Drive Away Hunger' program. This is a unique food drive concept that involves tractors traveling through communities to collect food and cash donations for local food banks.

As the new presenting sponsor of Canada's Outdoor Farm Show, FCC is proud to help people in the local community. FCC 'Drive Away Hunger' staff will be at Canada's Outdoor Farm Show collecting food and cash donations, all of which will go to the Woodstock Food Bank.

On opening day – Tuesday, September 14 - FCC employees will staff a collection tent ahead of the entrance gates at Canada's Outdoor Farm Show from 8:30 a.m. to noon. Everyone who makes a food or cash donation to FCC 'Drive Away Hunger' on that Tuesday only will receive a coupon worth \$2 off the adult or youth admission price.

FCC 'Drive Away Hunger' culminates October 12 to 15 with tractor tours in Alberta, Nova Scotia, Quebec, Saskatchewan, Regina (the home of FCC corporate office) and right here in Ontario. FCC is also collecting food and cash donations in each of their field offices from September 20 to October 15. All donations go to Canadian food banks.



The FCC 'Drive Away Hunger' Ontario tour will start in Guelph on October 13, with two tractors and trailers visiting several surrounding communities to collect food and cash donations for local food banks. On October 14, they'll be in the Walkerton and Listowel areas. The tour will wrap up in the Lindsay and Barrie areas on October 15.

FCC 'Drive Away Hunger' is about making a difference in our communities by working together to reduce hunger. To find out more about FCC 'Drive Away Hunger' Campaign, visit [www.fccdriveawayhunger.ca](http://www.fccdriveawayhunger.ca).

Canada's Outdoor Farm Show will be held on September 14, 15 and 16, 2010 in Woodstock ON. For more information visit: [www.OutdoorFarmShow.com](http://www.OutdoorFarmShow.com).